



890 Broadway, Fifth Floor, New York, NY 10003 212 677 8560

280 Broadway (enter at 53A Chambers Street), New York, NY 10007 646 837 6809

[www.gibneydance.org](http://www.gibneydance.org)

## Digital Technology Initiative – Subsidized Services

Thanks to lead support by the Scherman Foundation’s Katharine S. and Axel G. Rosin Fund, Gibney Dance is thrilled to offer highly subsidized videography services to the larger performing arts community. Artists and organizations interested in purchasing any of these services can contact **Scott Shaw, Creative Services and Digital Technology Manager**, at [Scott@GibneyDance.org](mailto:Scott@GibneyDance.org).

### Basic Filming Services

**Fee - \$20/hour (at Gibney Dance 280 or 890 Broadway) or \$25/hour (Offsite)**

Filming provided by one DTI staff member with one basic 4K Camera, one shotgun microphone, and one tripod.

- Available Upgrades (Based on Availability)
  - Sony A7S II with Kit Lens 24 -240mm / 3.5 - 6.3 - Additional \$10/hour
  - Sony A7S II with Cinema Lens 28 - 135mm / 4 - Additional \$15/hour
  - Sony FS5 with Cinema Lens 28 - 135 / 4 - Additional \$20/hour
  - Lavalier Microphone – Additional \$10/hour
  - Lighting Equipment – Additional \$10/hour per light
  - Additional Camera and DTI Staff Member – Additional \$30/hour
- Minimum amount charged is one hour.

### Editing Services

**Fee - \$20/hour**

- Artists may also hire DTI to provide editing services of footage recorded by the DTI or footage provided by artists. Examples of editing services include: multi-cam performance editing, trailer creation, reel creation, grant application videos, residency application videos, and more.

### Single Camera Performance Filming Package

**Fee - \$200**

- Single Camera Shoot with one DTI staff member– Wide, Manned Shot

### Two-Camera Performance Filming Package Option #1

**Fee - \$300**

- Two-Camera Shoot with one DTI staff member – One Wide Shot (Camera on Auto) and One Close Shot (Manned)

### Two-Camera Performance Filming Package Option #2

**Fee - \$400**

- Two-Camera Shoot with two DTI staff members – One Wide Shot and One Close Shot

Additional cameras are available at a rate of \$200/camera.



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## **Terms & Conditions**

- Footage will be available for pickup within two weeks of the filming date. Artists will need to bring in a hard drive to pick up their raw footage. The DTI is open Mondays – Friday from 12:00 – 6:00 pm. If artists are unable to pick up their raw footage, the DTI can also upload a compressed version to Vimeo for artists to download.
- The raw footage will include a title card with show name, choreographer name, and run date; a funding card; and the DTI logo animation at the end.
- Artists will need to credit Gibney Dance’s Digital Technology Initiative whenever the footage is used. Please credit as “Video filmed by Gibney Dance's Digital Technology Initiative with lead support from the Scherman Foundation.”